



**YAŞAR UNIVERSITY**  
**FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**  
**DEPARTMENT OF INTERNATIONAL LOGISTICS MANAGEMENT**  
**COURSE SYLLABUS**

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
Introduction to Logistics	LOGI 201	3	Theory 3	Practice 0	-	4
<b>Course Type</b>						
1. Compulsory Courses						<b>X</b>
1.1. Programme Compulsory Courses						<b>X</b>
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						

<b>Language of Instruction</b>	English
<b>Level of Course</b>	Undergraduate Degree (First Cycle)
<b>Prerequisites Course(s) (compulsory)</b>	N/A
<b>Special Pre-Conditions of the Course (recommended)</b>	N/A

<b>Course Coordinator</b>	Dr. Yücel Öztürkoğlu	Mail: yucel.ozturkoglu@yasar.edu.tr
<b>Course Instructor(s)</b>	Dr. Yücel Öztürkoğlu	Mail: yucel.ozturkoglu@yasar.edu.tr
<b>Course Assistant(s)/Tutor (s)</b>		
<b>Aim(s) of the Course</b>	This course is beginner level course in logistics education that provides students' knowledge about the basic functions of logistics. The course is composed of a series of weekly lectures to be given by the Department's academic staff to familiarize students with logistics and service systems.	
<b>Learning Outcomes of the Course</b>	After completing the course, the student will be able <ul style="list-style-type: none"><li>• to introduce the fundamentals of logistics activities</li><li>• to motivate students to academic study and learning habits</li><li>• to introduce real life logistics problems</li><li>• to improve written and oral communication skills</li><li>• to introduce the academic staff and the curriculum of the Department of International Logistics Management to the second-year students</li><li>• to introduce contemporary issues and the global and social effects logistics practices.</li></ul>	
<b>Course Content</b>	Topics to be covered include but are not limited to History and Development of Logistics, Logistics Functions, Supply Chain Management, Transportation	

	Modes and other logistics topics.
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<b>COURSE OUTLINE/SCHEDULE (Weekly)</b>			
<b>Week</b>	<b>Topics</b>	<b>Preliminary Preparation</b>	<b>Methodology and Implementation (theory,practice, assignment etc)</b>
1	History and Development of Logistics	Course text book	Lecture and Discussion
2	Logistics Fundamentals	Course text book	Lecture and Discussion
3	The Role of Logistics in Supply Chains	Course text book	Lecture and Discussion
4	Customer Service & Logistics	Course text book	Lecture and Discussion
5	Information Technologies in Logistics	Course text book	Lecture and Discussion
6	Logistics Operations	Course text book	Lecture and Discussion
7	Guest Speaker	Course text book	Lecture and Discussion
8	Mid-Term Exam	Course text book	Lecture and Discussion
9	Operations & Logistics		
10	Operations & Logistics	Course text book	Lecture and Discussion
11	Warehouse Management	Course text book	Lecture and Discussion
12	Purchasing & Procurement	Course text book	Lecture and Discussion
13	Guest Speaker	Course text book	Lecture and Discussion
14	Reverse Logistics	Course text book	Lecture and Discussion
15	Final Exam		

<b>Required Course Material (s) /Reading(s)/Text Book (s)</b>	"Logistics", Bloomberg, D.J., LeMay, S. and Hanna, J.B. (2009), 9th Edition, Canada: South Western Cengage Learning.
<b>Recommended Course Material (s)/Reading(s)/Other</b>	-Articles and other relevant materials provided by the lecturer

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	40
Attendance		
Quiz	-	-
Assignment (s)	4	10
Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)	-	-
Presentation/ Seminar	1	10
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)		
<b>TOTAL</b>		<b>60</b>
<b>Contribution of Semester Activities/Studies to the Final Grade</b>		60
<b>Contribution of Final Examination/Final Project/ Dissertation to the Final Grade</b>		40
<b>TOTAL</b>		<b>100</b>

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To ascertain how to become a manager in national and international logistics companies.					x
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management			x		
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems			x		
4	To distinguish and explain the concepts in supply chain management and logistics					x
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.					x
6	To analyze companies from a managerial point of view					x
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.				x	
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements			x		
9	To recognize the main actors, challenges and dynamics of the international logistics					x
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations			x		
11	To recognize the importance and the need of adaptation to the rapidly evolving global business				x	

	environment.					
12	To demonstrate effective written and verbal communication skills with people having different organizational cultures and from inside or outside of the organization					X
13	To illustrate leadership skills in teamwork and contributing to the team while recognizing the contribution of teamwork to success					X
14	To examine and adopt to the sophisticated and rapidly changing IT and computer technologies			X		
15	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the social, scientific, cultural and ethical values.				X	
16	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the occupational safety rules and environmental regulations			X		
17	To recognize the significance of lifelong learning and apply the learning skills that have been developed through this program in other areas of life while attributing ethical values					X

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	1	14
Assignment (s)	4	Number	1	4
Presentation/ Seminars	1	Number	5	5
Quiz and Preparation for the Quiz		Number		
Mid- Term(s)	1	Number	15	15
Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)		Number		
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	20	20
Other (Placement/Internship etc.)		Number		
<b>Total Workload</b>				100
<b>Total Workload/ 25</b>				4
<b>ECTS</b>				4

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
<ul style="list-style-type: none"> <li>• Last minute excuses for any duty will not be accepted.</li> <li>• The percentage of grades of those students who have not completed their assignments will be subtracted from the total grade.</li> <li>• Change of subject of assignments in the last minute will not be accepted.</li> <li>• If you are not able to attend class on a particular day, you are still responsible for all material covered that day-- including all announcements, assignments (and their deadlines), and lecture content. There will be no make-up opportunities for quizzes, in-class exercises, or other assignments--even if you did not attend a particular class.</li> <li>• Plagiarism (which also includes any kind of cheating in exams) is a disciplinary offence and will be dealt in accordance with related regulations.</li> <li>• Late submissions will not be accepted.</li> <li>• Students are encouraged, and expected, to contribute in all class discussions - with special emphasis on their experiences with these concepts.</li> <li>• At least 70% attendance is required for each student.</li> <li>• Students are responsible for all announcements made in class or posted in Lectures or sent by e-mail.</li> </ul>

**ASSESSMENT and EVALUATION METHODS:**

Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation

**PREPARED BY** Dr. Yücel Öztürkoğlu

**UPDATED** 10.09.2015

**APPROVED**