



**YAŞAR UNIVERSITY**  
**FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**  
**INTERNATIONAL LOGISTICS MANAGEMENT**  
**COURSE SYLLABUS**

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
Supply Chain Management I	LOGI 301	3	3	0	3	5
<b>Course Type</b>						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						
3. Prerequisites Courses						
3.1. Compulsory Prerequisites Courses						
3.2. Elective Prerequisites Courses						

<b>Language of Instruction</b>	English
<b>Level of Course</b>	Undergraduate (First Cycle)
<b>Prerequisites Course(s) (compulsory)</b>	N/A
<b>Special Pre-Conditions of the Course (recommended)</b>	N/A

<b>Course Coordinator</b>		<b>Mail:</b>
<b>Course Instructor(s)</b>	Dr.Yücel Öztürkoglu	<b>Mail:</b> yucel.ozturkoglu@yasar.edu.tr
<b>Course Assistant(s)/Tutor (s)</b>		
<b>Aim(s) of the Course</b>	This course aims to teach the importance of good supply chain design, planning & operation for every firm and to identify the key drivers and how they affect supply chain performance on a conceptual and practical level and the methodology to measure them.	
<b>Learning Outcomes of the Course</b>	1. Defining the basic concepts of supply chain management 2. Identifying the main challenges that supply chains face 3. Distinguishing between different supply chain technologies. 4. Measuring supply chain performance and analyzing alternative supply chain strategies 5. Appraising the processes of demand management and customer service 6. Comparing and contrasting different supply chain relationships prevailing for different circumstances	

<b>Course Content</b>	Supply Chain Management is a main course in logistics education that provides students' knowledge about the basics of supply chain management, global challenges, the supply chain organization and basic functions of supply chain management.
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<b>COURSE OUTLINE/SCHEDULE (Weekly)</b>			
<b>Week</b>	<b>Topics</b>	<b>Preliminary Preparation</b>	<b>Methodology and Implementation (theory, practice, assignment etc)</b>
1	A general overview of supply chain management	Study the supply chain concept Assignment: Prepare and draw the supply chain of a particular product	Theory and real-life business cases
2	The Role of Logistics in Supply Chains	Study the intersection points between logistics and supply chain management	Theory and real-life business cases
3	The Beer Game	Lab Session	
4	Supply Chain Relationships	Study the concepts of 3PL and 4PL Internet Research on e-4PL	Theory and real-life business cases
5	Supply Chain Performance Measurement	Study supply chain performance measurement techniques	Theory and problem solving
6	Forecasting in Supply Chain Management	Study forecasting techniques in supply chains	Theory and real-life business cases
7	Demand Forecasting in Supply Chain Management	Study forecasting techniques in supply chains	Problem solving
8	Mid-Term Exam		
9	Forecasting Demand-Lab 1	Lab Session-Excel Application	Problem solving
10	Forecasting Demand-Lab 2	Lab Session-Excel Application	Problem solving
11	Distribution Networks in the Supply Chain	Study network types	Theory, real-life business cases and problem solving
12	Managing Risk in the Supply Chain	Study risk types in the supply chain	Theory, real-life business cases and problem solving
13	Sourcing Materials and Services	Study strategic sourcing methodology	Theory and real-life business cases
14	Quest Speaker		Presentations
15	Review		

<b>Required Course Material (s) /Reading(s)/Text Book (s)</b>	Langley, C.J., Coyle, J.J., Gibson, B.J., Novack, R.A., Bardi, E.J. (2009) Managing Supply Chains A Logistics Approach 8th Edition, Canada: South Western Cengage Learning.
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<b>ASSESSMENT</b>		
<b>Semester Activities/ Studies</b>	<b>NUMBER</b>	<b>WEIGHT in %</b>
Mid- Term	1	30
Attendance	15	5
Quiz	-	-
Assignment (s)	4	25

Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)		
Presentation/ Seminar		
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)		
<b>TOTAL</b>		<b>60</b>
<b>Contribution of Semester Activities/Studies to the Final Grade</b>		60
<b>Contribution of Final Examination/Final Project/ Dissertation to the Final Grade</b>		40
<b>TOTAL</b>		<b>100</b>

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	2	28
Assignment (s)	4	Number	3	12
Presentation/ Seminars	-	Number	-	-
Quiz and Preparation for the Quiz	-	Number	-	-
Mid- Term(s)	1	Number	15	15
Project (s)	-	Number	-	-
Field Studies (Technical Visits, Investigate Visit etc.)	-	Number	-	-
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	Number	-	-
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	20	20
Other (Placement/Internship etc.)		Number		
<b>Total Workload</b>				<b>117</b>
<b>Total Workload/ 25</b>				<b>4,68</b>
<b>ECTS</b>				<b>5</b>

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
<p>Students must attend at least 70% of the course timetable during the term.</p> <p>Students are expected to be prompt at all times and to participate in all learning activities during class sessions.</p> <p>It is expected that all special assignments such as term papers, projects, or research papers to be completed on the scheduled dates.</p> <p>The homework must be submitted in a hard copy. E-mails are not accepted.</p> <p>Talking in the class is not tolerated.</p> <p>Students are expected to be honest and ethical in all exams and assignments. Students who engage in dishonesty are subject to disciplinary penalties.</p>

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation	
PREPARED BY	Yücel Öztürkoğlu
UPDATED	17/09/2015
APPROVED	