



YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF INTERNATIONAL LOGISTICS MANAGEMENT
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
			Theory	Practice		
Contemporary Issues in Logistics	LOGI 369	1	3	0	-	5
Course Type						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						

Language of Instruction	English
Level of Course	Undergraduate Degree (First Cycle)
Prerequisites Course(s) (compulsory)	N/A
Special Pre-Conditions of the Course (recommended)	N/A

Course Coordinator	Prof. Dr. Ömer Baybars Tek	Mail: omer.tek@yasar.edu.tr
Course Instructor(s)	Prof. Dr. Ömer Baybars Tek	Mail: omer.tek@yasar.edu.tr
Course Assistant(s)/Tutor (s)		
Aim(s) of the Course	The main purpose of the course is to prepare the students about current trends in logistics activities.	
Learning Outcomes of the Course	Those students will be able to, <ol style="list-style-type: none">1. Learn about the latest social, technical, and economic issues of the logistics industry2. Identify the essential factors in building a contemporary logistics system.3. Design contemporary logistics system environments, to perform a competitive benchmark evaluation and put into practice the key concepts and frameworks.4. Learn how to follow contemporary trends and adapt to daily professional operations.	
Course Content	Information technology trends in logistics, carbon efficiency (carbon markets), city logistics, freight villages, disaster relief logistics, risk	

	management in SC, e-commerce, e-logistics, trends in retail logistics, new developments in goods movement, collaboration in SC, environmental laws, intelligent transport systems, supply chain trends (such as: slow steaming, fuel costs, environmental concerns, labor issues, port terminal infrastructure, vessel capacity), lean and agile supply chains (lean supply chains), supply chain integration and collaboration, corporate social responsibility, ethics, and green logistics, green / reverse supply chains.
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COURSE OUTLINE/SCHEDULE (Weekly)			
Week	Topics	Preliminary Preparation	Methodology and Implementation (theory, practice, assignment etc)
1	Information technology trends in logistics		Lecture and Discussion
2	Carbon efficiency (carbon markets), Sustainable design of logistics		Lecture and Discussion
3	Contemporary logistics application of key industries [automotive, retail, energy, food (fresh, frozen, cold chains)]		Lecture and Discussion
4	Freight villages, ongoing ports of Turkey		Lecture and Discussion
5	Disaster relief logistics		Lecture and Discussion
6	City Logistics		Lecture and Discussion
7	New developments in goods movement, intelligent transport systems		Lecture and Discussion
8	Supply chain integration and collaboration in supply chain		Lecture and Discussion
9	Mid-Term Exam		
10	Lean and agile supply chains (lean supply chains)		Lecture and Discussion
11	Supply chain trends (such as: slow steaming, fuel costs, environmental concerns, labor issues, port terminal infrastructure, vessel capacity)		Lecture and Discussion
12	E-commerce, e-logistics, trends in retail logistics		Lecture and Discussion
13	Corporate social responsibility (CSR), ethics, and green logistics, green / reverse supply chains		Lecture and Discussion
14	Risk management in SC		Lecture and Discussion
15	Final Exam		

Required Course Material (s) /Reading(s)/Text Book (s)	<i>Contemporary Logistics</i> , Tenth Edition, by Paul R. Murphy Jr. and Donald F. Wood. Pearson Prentice Hall, Upper Saddle River, New Jersey
Recommended Course Material (s)/Reading(s)/Other	Articles and other relevant materials provided by the lecturer

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	40
Attendance	14	10
Quiz	-	-
Assignment (s)	-	-
Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)	-	-
Presentation/ Seminar	1	10
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)		
TOTAL		60
Contribution of Semester Activities/Studies to the Final Grade		60
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		40
TOTAL		100

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To ascertain how to become a manager in national and international logistics companies.					x
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management					x
3	To explain modes of international transportation including road, sea, air, pipeline and multi-			x		

	modal transportation systems					
4	To distinguish and explain the concepts in supply chain management and logistics	x				
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.					x
6	To analyze companies from a managerial point of view					x
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.					x
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements					x
9	To recognize the main actors, challenges and dynamics of the international logistics					x
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations			x		
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.				x	
12	To demonstrate effective written and verbal communication skills with people having different organizational cultures and from inside or outside of the organization	x				
13	To illustrate leadership skills in teamwork and contributing to the team while recognizing the contribution of teamwork to success	x				
14	To examine and adopt to the sophisticated and rapidly changing IT and computer technologies					x
15	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the social, scientific, cultural and ethical values.					x
16	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the occupational safety rules and environmental regulations					x
17	To recognize the significance of lifelong learning and apply the learning skills that have been developed through this program in other areas of life while attributing ethical values					x

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	2	28
Assignment (s)	50	Number	0.20	10
Presentation/ Seminars	50	Number	0.20	10
Quiz and Preparation for the Quiz		Number		
Mid- Term(s)	1	Number	2	2
Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)		Number		
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	30	30
Other (Placement/Internship etc.)		Number		
Total Workload				122
Total Workload/ 25				4.88
ECTS				5

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)

- Last minute excuses for any duty will not be accepted.
- The percentage of grades of those students who have not completed their assignments will be subtracted from the total grade.
- Change of subject of assignments in the last minute will not be accepted.
- If you are not able to attend class on a particular day, you are still responsible for all material covered that day--including all announcements, assignments (and their deadlines), and lecture content. There will be no make-up opportunities for quizzes, in-class exercises, or other assignments--even if you did not attend a particular class.
- Plagiarism (which also includes any kind of cheating in exams) is a disciplinary offence and will be dealt in accordance with related regulations.
- Late submissions will not be accepted.
- Students are encouraged, and expected, to contribute in all class discussions - with special emphasis on their experiences with these concepts.
- At least 70% attendance is required for each student.
- Students are responsible for all announcements made in class or posted in Lectures or sent by e-mail.

ASSESSMENT and EVALUATION METHODS:

Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation

PREPARED BY Prof. Dr. Ömer Baybars Tek

UPDATED 01.05.2015

APPROVED