



**YAŞAR UNIVERSITY**  
**FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**  
**INTERNATIONAL LOGISTICS MANAGEMENT**  
**COURSE SYLLABUS**

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
ROAD FREIGHT TRANSPORTATION	LOGI 371	Fall	3	0	3	5
<b>Course Type</b>						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						
3. Prerequisites Courses						
3.1. Compulsory Prerequisites Courses						
3.2. Elective Prerequisites Courses						

<b>Language of Instruction</b>	English
<b>Level of Course</b>	Undergraduate (First Cycle)
<b>Prerequisites Course(s) (compulsory)</b>	N/A
<b>Special Pre-Conditions of the Course (recommended)</b>	N/A

<b>Course Coordinator</b>		
<b>Course Instructor(s)</b>	Dr. Pervin Ersoy	E-mail: pervin.ersoy@yasar.edu.tr
<b>Course Assistant(s)/Tutor (s)</b>		
<b>Aim(s) of the Course</b>	The aim of this course is to convey wide information about the road freight transportation. This course generally contains the determination of road freight transportation, its importance in terms of globalized trade, related international organizations and conventions. Road freight transportation is mostly connected with other modes; course will cover it as part of an intermodal transport chain. This course will cover overview of transportation as essential part of supply chain management, transportation costing and pricing, transportation risks, outsourcing, global transportation planning, issues and challenges in the global supply chains.	
<b>Learning Outcomes of the Course</b>	Students will be learned in this course; <ul style="list-style-type: none"><li>• international organizations and conventions,</li><li>• Turkish and EU road transportation regulations,</li><li>• how to fill transportation documents,</li><li>• fleet management skills</li><li>• transportation operations and</li><li>• road freight calculations</li></ul>	

<b>Course Content</b>	Turkish and EU road freight transportation and regulations, international organizations and transporters, fleet management and cost calculations will be discussed within the context of the course.
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<b>COURSE OUTLINE/SCHEDULE (Weekly)</b>			
<b>Week</b>	<b>Topics</b>	<b>Preliminary Preparation</b>	<b>Methodology and Implementation (theory, practice, assignment etc)</b>
1	Introduction (General information about road transportation)	Lecture notes	Theory
2	Importance of Transportation and Transportation Modes	Lecture notes	Theory
3	Transportation Regulation in the World and in the Turkey	Lecture notes	Theory and Assignment
4	Turkish Road Transportation Regulations	Lecture notes	Theory
5	International Organizations (WTO, UN/EEC, ECMT, FIATA, IRU, TRACECA)	Lecture notes	Theory and Assignment
6	International Conventions (TIR, CMR, ADR, AETR, ATP, Harmonization)	Lecture notes	Theory and Assignment
7	<b>Midterm Exam</b>		
8	Costing and Pricing for Road Freight Transportation	Lecture notes	Theory
9	3 PL Service Providers	Lecture notes	Theory and Assignment
10	Transportation Systems (Unimodal, Intermodal, Combined, etc. transportation)	Lecture notes	Theory
11	Road Freight Transport – Vehicle Selection	Lecture notes	Theory and Practice
12	Payment Systems in International Trade and INCOTERMS	Lecture notes	Theory and Practice
13	Technical trip		Practice
14	Term Evaluation		Theory
15	<b>Final Exam</b>		

<b>Required Course Material (s) /Reading(s)/Text Book (s)</b>	Lecture notes
<b>Recommended Course Material (s)/Reading(s)/Other</b>	<ul style="list-style-type: none"> <li>• Coyle, J. J., Novack, R. A., Gibson, B. J. and Bardi, Edward J. (2011). Transportation A Supply Chain Perspective, 7 Edition, Cengage Learning.</li> <li>• Rushton, A., Croucher, P. and Baker, P. (2010). The Handbook of Logistics &amp; Logistics Distribution Management, 4th Edition, Kogan Page.</li> <li>• Intermodal Freight Transport, David Lowe, Elsevier Butterworth-Heinemann</li> <li>• Goldsby, T. J., Iyengar, D. and Rao, S. (2014). The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services, Council of Supply Chain Management Professionals, Pearson.</li> </ul>

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid-Term	1	30
Attendance	14	5
Quiz	2	5
Assignment (s)	4	10
Project		
Laboratory		
Field Studies (Technical Visits)	1	5
Presentation/ Seminar	1	5
Practice (Laboratory, Virtual Court, Studio Studies etc.)		
Other (Placement/Internship etc.)		
<b>TOTAL</b>		<b>100</b>
<b>Contribution of Semester Activities/Studies to the Final Grade</b>		<b>40</b>
<b>Contribution of Final Examination/Final Project/ Dissertation to the Final Grade</b>		<b>60</b>
<b>TOTAL</b>		<b>100</b>

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To ascertain how to become a manager in national and international logistics companies.			X		
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, quality, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management		X			
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems					X
4	To distinguish and explain the concepts in supply chain management and logistics		X			
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.			X		
6	To analyze companies from a managerial point of view				X	
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.				X	
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements					X
9	To recognize the main actors, challenges and dynamics of the international logistics				X	
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations					X
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.					X

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	2	28
Assignment (s)	4	Number	5	20
Presentation/ Seminars		Number		
Quiz and Preparation for the Quiz	1	Number	5	5
Mid- Term(s)	1	Number	10	10
Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)	1	Number	3	3
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	Number	-	-
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	20	20
Other (Placement/Internship etc.)		Number		
<b>Total Workload</b>				128
<b>Total Workload/ 25</b>				5.12
<b>ECTS</b>				5

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
- Plagiarism is intentionally failing to give credit to sources used in writing regardless of whether they are published or unpublished. Plagiarism ( <b>which also includes any kind of cheating in exams</b> ) is a disciplinary offence and will be dealt with accordingly.
- Regarding the format of the course as a courtesy to your fellow classmates, please switch your mobile phones to silence mode during class and turn off cell phones during exams. Students must abide general ethic rules, including “ <b>do no harm</b> ” principle .

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation.	
<b>PREPARED BY</b>	Dr. Pervin ERSOY
<b>UPDATED</b>	
<b>APPROVED</b>	