



YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
INTERNATIONAL LOGISTICS MANAGEMENT
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
PURCHASING and PROCUREMENT	LOGI 411	Fall	3	0	3	6
Course Type						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						
3. Prerequisites Courses						
3.1. Compulsory Prerequisites Courses						
3.2. Elective Prerequisites Courses						

Language of Instruction	English
Level of Course	Undergraduate (First Cycle)
Prerequisites Course(s) (compulsory)	N/A
Special Pre-Conditions of the Course (recommended)	N/A

Course Coordinator		
Course Instructor(s)	Dr. Pervin Ersoy	E-mail: pervin.ersoy@yasar.edu.tr
Course Assistant(s)/Tutor (s)		
Aim(s) of the Course	The purchasing function has changed dramatically in recent years, and has grown from an administrative task, to an integrated function with a major strategic role. This course will show how managers develop relevant purchasing strategies and operations that contribute to overall business objectives. This course includes discussion of acquisition law, operations management, pricing, negotiations, and logistics. This course is an overview of acquisition and materials management. Students examine the functional roles of those individuals having responsibility in this area.	
Learning Outcomes of the Course	This course will help students to understand: <ol style="list-style-type: none">1. The function of purchasing, the variety of activities that it performs and the areas for which it responsible2. The various demands placed on purchasing by other business functions3. The impact of purchasing on competitive success, profitability and other measures of organizational performance4. The development of purchasing from its origins in simple buying decisions, into a complex function with an increasingly strategic role	

	5. The influence of purchasing on other major functional activities, including product design, information systems, e-commerce, manufacturing planning and control, inventory management, human resource management, financial planning, forecasting, sales, quality management, etc.
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Course Content	The course describes what purchasing managers do, and how they make decisions in this key area of business.
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COURSE OUTLINE/SCHEDULE (Weekly)			
Week	Topics	Preliminary Preparation	Methodology and Implementation (theory, practice, assignment etc)
1	Introduction (General information about Purchasing and purchasing terms)	Lecture notes	Theory
2	The Role of Purchasing in the Value Chain	Lecture notes	Theory
3	Buying Behavior & Decision Making in Purchasing	Lecture notes	Theory
4	Purchasing Management Process	Lecture notes	Theory
5	Buying Business Services	Lecture notes	Theory
6	Contract Management for Complex Projects	Lecture notes	Theory
7	Purchasing and Business Strategy	Lecture notes	Theory and Assignment
8	Outsourcing and Risk Management	Lecture notes	Theory
9	Midterm Exam	Lecture notes	
10	Choosing best Supplier/Getting Better Performance From Suppliers	Lecture notes	Theory and Assignment
11	Purchasing & Innovation	Lecture notes	Theory and Assignment
12	Purchasing & Quality Management	Lecture notes	Theory and Assignment
13	Purchasing, Logistics and Supply Chain Management		Theory
14	Organization and Structure of Purchasing		Theory
15	Final Exam		Exam

Required Course Material (s) /Reading(s)/Text Book (s)	Lecture notes
Recommended Course Material (s)/Reading(s)/Other	<ul style="list-style-type: none"> • Van Weele, A. (2014). Purchasing and Supply Chain Management, 6th edition, ISBN 978-1-4080-8846-3, Cengage Learning, Singapore. • Farrington, Brian and Lysons, Kenneth (2012). Purchasing and Supply Chain Management, 8th Edition, ISBN-10: 0273723685, ISBN-13: 9780273723684, Pearson. • Monczka, Robert M., Handfield, Robert B., Giunipero, Larry C., Patterson, James L. and Waters, Donald (2011). Purchasing and Supply Chain Management, South-Western, Cengage Learning, Singapore.

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	30
Attendance	14	5
Quiz	2	5
Assignment (s)	4	10
Project		
Laboratory		
Field Studies (Technical Visits)		
Presentation/ Seminar	1	10
Practice (Laboratory, Virtual Court, Studio Studies etc.)		
Other (Placement/Internship etc.)		
TOTAL		100
Contribution of Semester Activities/Studies to the Final Grade		40
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		60
TOTAL		100

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To ascertain how to become a manager in national and international logistics companies.					X
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, quality, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management					X
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems		X			
4	To distinguish and explain the concepts in supply chain management and logistics				X	
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.				X	
6	To analyze companies from a managerial point of view					X
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.					X
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements					X
9	To recognize the main actors, challenges and dynamics of the international logistics				X	
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations					X
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.					X

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	2	28
Assignment (s)	4	Number	5	20
Presentation/ Seminars	1	Number	10	10
Quiz and Preparation for the Quiz	3	Number	5	15
Mid- Term(s)	1	Number	10	10
Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)		Number		
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	20	20
Other (Placement/Internship etc.)		Number		
Total Workload				145
Total Workload/ 25				5.8
ECTS				6

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
- Plagiarism is intentionally failing to give credit to sources used in writing regardless of whether they are published or unpublished. Plagiarism (which also includes any kind of cheating in exams) is a disciplinary offence and will be dealt with accordingly.
- Regarding the format of the course as a courtesy to your fellow classmates, please switch your mobile phones to silence mode during class and turn off cell phones during exams. Students must abide general ethic rules, including “ do no harm ” principle .

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation.	
PREPARED BY	Dr. Pervin ERSOY
UPDATED	
APPROVED	