YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
INTERNATIONAL LOGISTIC MANAGEMENT DEPARTMENT
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
			Theory	Practice		
International Logistics Management	LOGI 451	1	3	0	3	6

Course Type	
1. Compulsory Courses	
1.1. Programme Compulsory Courses	
1.2. University Compulsory Courses (UFND)	
1.3. YÖK (Higher Education Council) Compulsory Courses	
2. Elective Courses	
2.1. Program Elective Courses	**X**
2.2. University Elective Courses	
3. Prerequisites Courses	
3.1. Compulsory Prerequisites Courses	
3.2. Elective Prerequisites Courses	

Language of Instruction	English	
Level of Course	Associate Degree (Short Cycle)	
	Undergraduate (First Cycle)	**X**
	Graduate (Second Cycle)	
	Doctoral Course (Third Cycle)	
Prerequisites of the Course (compulsory)		
Special Pre-Conditions of the Course (recommended)		

Course Coordinator	Asst. Prof. Dr. Ozgur Kabadurmus	Mail: ozgur.kabadurmus@yasar.edu.tr Web:
Course Instructor(s)	Asst. Prof. Dr. Ozgur Kabadurmus	Mail: ozgur.kabadurmus@yasar.edu.tr Web:
Course Assistant(s)/Tutor (s)		Mail: Web:
Aim(s) of the Course	This course will teach student the design, analysis and important aspects of international logistics and the role of international logistics systems in global supply chain management.	

Learning Outcomes of the Course	By the end of the course , the students should be able to: 1.
Course Content	This course will cover the analysis and design issues of international logistics and supply chain operations. It will also cover international logistics infrastructure, facility location for global operations, customs, contracts and other issues related to global supply chains.

COURSE OUTLINE/SCHEDULE (Weekly)			
Week	**Topics**	**Preliminary Preparation**	**Methodology and Implementation (theory,practice, assignment etc)**
1	Intro to international supply chain management	David & Stewart (2010), Ch. 2	Theory
2	Logistics in different parts of the world	Wood et al. (2002). Ch. 3	Theory, practice
3	International logistics infrastructure	David & Stewart (2010), Ch. 3	Theory, practice
4	International logistics infrastructure, Case study: Bloomex.ca Logistics Optimization	Bloomex.ca Logistics Optimization	Theory, practice, case study
5	Location of facilities- global supply chain. Case: Transportation and Consolidation at Elevalt Ltd	Transportation and Consolidation at Elevalt Ltd	Theory, practice, case study
6	Containerized Freight Distribution in North America and Europe	Bookbinder (2013), Ch. 10.	Theory, practice
7	International contracts. International commerce terms and INCOTERMS. Major logistics providers (local and global).	David & Stewart (2010), Ch. 5. David & Stewart (2010), Ch. 6. Ruston & Walker (2007), Ch. 4.	Theory, practice, case study
8	**Midterm**		
9	Challenges for logistics, export and import companies. Case: Ferro industries — Exporting challenge in a small firm	Ferro industries — Exporting challenge in a small firm	Theory, practice, case study
10	International commerce documents	David & Stewart (2010), Ch. 9	Theory, practice
11	Designing international logistics operations. Case: Tour Planning at Cirque du Soleil	Tour Planning at Cirque du Soleil	Theory, practice, case study
12	Case: Nokia Telecommunications: Redesign of International Logistics. Case: Polaroid Corp.: European Distribution System	Nokia Telecommunications: Redesign of International Logistics. Polaroid Corp.: European Distribution System	Practice, case
13	International insurance, damage handling, security. Case: Synnex International: Transforming Distribution of High-Tech Products	David & Stewart (2010), Ch. 10 & 15. Case: Synnex International: Transforming Distribution of High-Tech Products	Theory, practice, case study
14	Packaging for export & international transport	David & Stewart (2010), Ch. 14	Theory, practice
15	Customs Clearance. Case: Transland Shipping: Dealing with Cross-Border Logistics Barrier	David & Stewart (2010), Ch. 16. Transland Shipping: Dealing with Cross-Border Logistics Barrier	Theory, practice, case study
16	**FINAL EXAM**	check the specific exam date with the registrar's office	

Required Course Material (s) /Reading(s)/Text Book (s)	David, P., Stewart, R. (2010). International Logistics: The Management of International Trade Operations. Cengage Learning, 3rd Edition. Wood, D. F., Barone, A., Murphy, P., & Wardlow, D. (2002). International logistics. AMACOM, 2nd Edition.
Recommended Course Material (s)/Reading(s)/Other	Ruston, A., & Walker, S. (2007). International Logistics and Supply Chain Outsourcing. Kogan, London. Bookbinder, James H. (Ed.). (2013). Handbook of Global Logistics: Transportation in International Supply Chains. International Series in Operations Research & Management Science, Vol. 181. Springer.

ASSESSMENT		
Semester Activities/ Studies	**NUMBER**	**WEIGHT in %**
Mid-Term	1	30
Attendance	-	-
Quiz	-	-
Assignment (s)	4	20
Project	1	10
Laboratory	-	-
Field Studies (Technical Visits)	-	-
Presentation/ Seminar	-	-
Practice (Laboratory, Virtual Court, Studio Studies etc.)	-	-
Other (Placement/Internship etc.)		
TOTAL		**60**
Contribution of Semester Activities/Studies to the Final Grade		60
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		40
TOTAL	.	**100**

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES							
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)					
		1	2	3	4	5	
1	To ascertain how to become a manager in national and international logistics companies.					x	
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management				X		
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems				X		
4	To distinguish and explain the concepts in supply chain management and logistics					X	
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.					X	
6	To analyze companies from a managerial point of view					X	
7	To evaluate logistics and supply chain management practices critically, identify and analyze					X	

	problems in logistics processes.					
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements				X	
9	To recognize the main actors, challenges and dynamics of the international logistics					X
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations				X	
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.					X
12	To demostrate effective written and verbal communication skills with people having different organizational cultures and from inside or outside of the organization			X		
13	To illustrate leadership skills in teamwork and contributing to the team while recognizing the contribution of teamwork to success				X	
14	To examine and adopt to the sophisticated and rapidly changing IT and computer technologies			X		
15	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the social, scientific, cultural and ethical values.			X		
16	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the occupational safety rules and environmental regulations				X	
17	To recognize the significance of lifelong learning and apply the learning skills that have been developed through this program in other areas of life while attributing ethical values					X

ECTS /STUDENT WORKLOAD				
ACTIVITIES	**NUMBER**	**UNIT**	**HOUR**	**TOTAL (WORKLOAD)**
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	1.5	21
Assignment (s)	4	Number	4	16
Presentation/ Seminars		Number		
Quiz and Preparation for the Quiz		Number		
Mid- Term(s)	1	Number	25	25
Project (s)	1	Number	20	20
Field Studies (Technical Visits, Investigate Visit etc.)		Number		
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	25	25
Other (Placement/Internship etc.)		Number		
Total Workload				149
Total Workload/ 25				5.96
ECTS				**6**

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
• Students must have the course book. • Students must attend at least 70% of the course timetable during the term. • Students are expected to be prompt at all times and to participate in all learning activities during class sessions.

- It is expected that all special assignments such as term papers, projects, or research papers to be completed on the
- scheduled dates.
- The project must be submitted in a hard copy (and an electronic copy must be submitted to the course lectures
- website). E-mails are not accepted.
- All academic honesty violations or alleged violations (Cheating on an examination, Plagiarism, Unauthorized collaboration) will not be tolerated and they are subject to disciplinary penalties.

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation	
Prepared by	Asst. Prof. Dr. Ozgur Kabadurmus
Last Update	12/09/2015
APPROVAL PROCESS:	
Departmental Board Decision Date& Number	
Faculty Board Decision Date& Number	
Senate Decision Date& Number	