



YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
INTERNATIONAL LOGISTICS MANAGEMENT
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
STRATEGIC LOGISTICS PLANNING	LOGI 457	Fall	3	0	3	6
Course Type						
1. Compulsory Courses						
1.1. Programme Compulsory Courses						
1.2. University Compulsory Courses (UFND)						
1.3. YÖK (Higher Education Council) Compulsory Courses						
2. Elective Courses						
2.1. Program Elective Courses						
2.2. University Elective Courses						
3. Prerequisites Courses						
3.1. Compulsory Prerequisites Courses						
3.2. Elective Prerequisites Courses						

Language of Instruction	English
Level of Course	Undergraduate (First Cycle)
Prerequisites Course(s) (compulsory)	N/A
Special Pre-Conditions of the Course (recommended)	N/A

Course Coordinator		
Course Instructor(s)	Dr. Pervin Ersoy	E-mail: pervin.ersoy@yasar.edu.tr
Course Assistant(s)/Tutor (s)		
Aim(s) of the Course	<p>This course aims to introduce concepts and techniques related to the design, planning, control, and improvement of both manufacturing and service operations. Some of the topics covered include: supply chain management, inventory management, production control, work coordination, risk pooling, quality management, process design and reengineering, product development, project management, procurement, etc.</p> <p>In addition the aim of this course is to give a clear idea of the expanding role of logistics in business today, and to emphasize its integrative needs – both internally (business process redesign) and externally (business network redesign).</p>	
Learning Outcomes of the Course	<p>This is a course designed to give students the knowledge and experience of strategic logistics management. Attention is given to such issues as transportation management, warehouse and facility location management, inventory management, and customer service strategies. The course encompasses both the qualitative aspect and the quantitative aspect of logistics management.</p>	

Course Content	The course describes what purchasing managers do, and how they make decisions in this key area of business.
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COURSE OUTLINE/SCHEDULE (Weekly)			
Week	Topics	Preliminary Preparation	Methodology and Implementation (theory, practice, assignment etc)
1	Introduction (General information about logistics and supply chain)	Lecture notes	Theory
2	Logistics/Supply Chain Strategy and Planning	Lecture notes	Theory
3	The Marketing Perspective on Supply Chain	Lecture notes	Theory
4	Logistics/Supply Chain Product	Lecture notes	Theory
5	Logistics/Supply Chain Service/Customer Service	Lecture notes	Theory
6	Order Processing and Information Systems	Lecture notes	Theory
7	Managing Quality and Capacity	Lecture notes	Theory and Assignment
8	Midterm Exam		
9	Forecasting and Supply Chain Requirements	Lecture notes	Theory
10	Inventory Policy Decisions	Lecture notes	Theory and Assignment
11	JIT/Lean Production	Lecture notes	Theory
12	Purchasing and Supply Scheduling Decisions	Lecture notes	Theory and Assignment
13	Facility Location Decisions	Lecture notes	Theory
14	Managing Projects	Lecture notes	Theory and Assignment
15	Final Exam		

Required Course Material (s) /Reading(s)/Text Book (s)	Lecture notes
Recommended Course Material (s)/Reading(s)/Other	<ul style="list-style-type: none"> Ballou, R. H. (2003). Business Logistics: Supply Chain Management, 5th Edition, Pearson. Harrison, A., Van Hoek, R. and Skipworth, L. (2014). Logistics Management and Strategy Competing through the Supply Chain, 5/E, Pearson. Bozarth, C. C. and Handfield, R. B. (2013). Introduction to Operations and Supply Chain Management, USA.

ASSESSMENT		
Semester Activities/ Studies	NUMBER	WEIGHT in %
Mid- Term	1	30
Attendance	14	5
Quiz	2	5
Assignment (s)	4	10
Project		
Laboratory		
Field Studies (Technical Visits)		
Presentation/ Seminar	1	10

Practice (Laboratory, Virtual Court, Studio Studies etc.)		
Other (Placement/Internship etc.)		
TOTAL		100
Contribution of Semester Activities/Studies to the Final Grade		40
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		60
TOTAL		100

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES						
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To ascertain how to become a manager in national and international logistics companies.					X
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, quality, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management					X
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems		X			
4	To distinguish and explain the concepts in supply chain management and logistics				X	
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.				X	
6	To analyze companies from a managerial point of view					X
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.					X
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements					X
9	To recognize the main actors, challenges and dynamics of the international logistics				X	
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations					X
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.					X

ECTS /STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (14 weeks* total course hours)	14	Week	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	Week	2	28
Assignment (s)	4	Number	5	20
Presentation/ Seminars	1	Number	10	10
Quiz and Preparation for the Quiz	3	Number	5	15
Mid- Term(s)	1	Number	10	10

Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)		Number		
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	20	20
Other (Placement/Internship etc.)		Number		
Total Workload				145
Total Workload/ 25				5.8
ECTS				6

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)

- Plagiarism is intentionally failing to give credit to sources used in writing regardless of whether they are published or unpublished. Plagiarism (**which also includes any kind of cheating in exams**) is a disciplinary offence and will be dealt with accordingly.
- Regarding the format of the course as a courtesy to your fellow classmates, please switch your mobile phones to silence mode during class and turn off cell phones during exams. Students must abide general ethic rules, including “**do no harm**” principle .

ASSESSMENT and EVALUATION METHODS:

Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation.

PREPARED BY Dr. Pervin ERSOY

UPDATED

APPROVED