YAŞAR UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
INTERNATIONAL LOGISTIC MANAGEMENT DEPARTMENT
COURSE SYLLABUS

Course Title	Course Code	Semester	Course Hour/Week		Yaşar Credit	ECTS
City Logistics	LOGI 461	Fall	Theory 3	Practice 0	3	6

Course Type	
1. Compulsory Courses	
1.1. Programme Compulsory Courses	
1.2. University Compulsory Courses (UFND)	
1.3. YÖK (Higher Education Council) Compulsory Courses	
2. Elective Courses	
2.1. Program Elective Courses	**X**
2.2. University Elective Courses	
3. Prerequisites Courses	
3.1. Compulsory Prerequisites Courses	
3.2. Elective Prerequisites Courses	

Language of Instruction	English	
Level of Course	Associate Degree (Short Cycle)	
	Undergraduate (First Cycle)	**X**
	Graduate (Second Cycle)	
	Doctoral Course (Third Cycle)	
Prerequisites of the Course (compulsory)		
Special Pre-Conditions of the Course (recommended)		

Course Coordinator	Prof. Dr. Deniz Özdemir	Mail: deniz.ozdemir@yasar.edu.tr Web:
Course Instructor(s)	Assist. Prof. Dr. Ceren Altuntaş Vural	Mail: ceren.altuntas@yasar.edu.tr Web:
Course Assistant(s)/Tutor (s)		Mail: Web:
Aim(s) of the Course	This course aims to provide students knowledge about the main principles of city logistics. After the successful completion of the course the students will be able to understand and associate the different concepts of logistics with urban transportation and logistics management.	

Learning Outcomes of the Course	By the end of the course , the students should be able to: 1. Understand the main principles of city logistics 2. Define the rules and regulations regarding urban transportation 3. Identify the problems about city logistics in the city that they live 4. Analyze alternative solutions to different city logistics problems 5. Develop creative solutions to identified problems in urban transport and logistics
Course Content	The course includes subjects such as the coverage of city logistics, differences and similarities between fundamental logistics management and city logistics management, parties and stakeholders involved in city logistics decisions, exemplary analysis of city logistics problems, urban distribution system, shopping center logistics, seminars and technical visits.

COURSE OUTLINE/SCHEDULE (Weekly)			
Week	**Topics**	**Preliminary Preparation**	**Methodology and Implementation (theory,practice, assignment etc)**
1	Introduction to City Logistics: The Coverage and Main Principles		Lecture and Discussion
2	City Logistics in the World and in Turkey	Preparation for Term Project	Lecture and Discussion
3	The Stakeholders Affected by City Logistics Decisions	Preparation for Term Project	Lecture and Discussion
4	City Logistics Systems, Models and Solutions	Preparation for Term Project	Lecture and Discussion
5	Field Analysis Example	Preparation for Term Project	Lecture and Discussion
6	Urban Distribution System	Preparation for Term Project	Lecture and Discussion
7	MidTerm Exam & Impacts of City Logistics Decisions		Lecture and Discussion
8	Technical Visit to Urban Transportation Center & Presentation of Weekly Projects	Urban Transport Analysis	Lecture and Discussion
9	Urban Logistics Analysis for Izmir & Presentation of Weekly Projects	Urban Transport Analysis	Lecture and Discussion
10	Shopping Center Logistics Seminar & Presentation of Weekly Projects	Urban Transport Analysis	Lecture and Discussion
11	City Logistics Performance Index & Presentation on Izmir's Urban Logistics Problems and Solutions	Preparation for Term Project	Lecture and Discussion
12	Problems and Alternative Solutions for City Logistics	Preparation for Term Project	Lecture and Discussion
13	Intelligent Transportation Systems, Future Perspectives & Student Presentations		Lecture and Discussion
14	General Evaluation & Student Presentations		Lecture and Discussion

Required Course Material (s) /Reading(s)/Text Book (s)	Lecture notes are prepared by the lecturer for presentation in class **Students are required to take notes in class**
Recommended Course Material (s)/Reading(s)/Other	Taniguchi et al (2001)City Logistics Network Modelilng and Intelligent Transport Systems, Netherlands: Elsevier. Erdir, A. (2013) Kentsel Lojistik: İzmir İli İçin Bir Uygulama, Yayınlanmamış Yüksek Lisans Tezi, Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü. Tanyel, A. (2013) Kent içi Lojistik Dağıtm Sürecinin Analizi, Yayınlanmamış Yüksek Lisans Tezi, Dokuz Eylül Üniversitesi,

	Sosyal Bilimler Enstitüsü

ASSESSMENT		
Semester Activities/ Studies	**NUMBER**	**WEIGHT in %**
Mid-Term	**1**	**30**
Attendance	14	0
Quiz		
Assignment (s)	**3**	**10**
Project		
Laboratory		
Field Studies (Technical Visits)		
Presentation/ Seminar	1	20
Practice (Laboratory, Virtual Court, Studio Studies etc.)		
Other (Placement/Internship etc.)		
TOTAL		
Contribution of Semester Activities/Studies to the Final Grade		
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		40
TOTAL	.	**100**

CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME OUTCOMES							
No	Programme Outcomes	Level of Contribution (1- lowest/ 5- highest)					
		1	2	3	4	5	
1	To ascertain how to become a manager in national and international logistics companies.						
2	To identify various activities of logistics: purchasing, stock management, warehouse and transportation management, sale and distribution, transporting, handling, traffic management, packaging, customer relationship management and reverse flow in supply chain management			X			
3	To explain modes of international transportation including road, sea, air, pipeline and multi-modal transportation systems						
4	To distinguish and explain the concepts in supply chain management and logistics						
5	To develop efficient logistics and supply chain strategies by using appropriate theory, tools and methods, to design logistics systems and make decisions that will support the mission and goals of business.			X			
6	To analyze companies from a managerial point of view						
7	To evaluate logistics and supply chain management practices critically, identify and analyze problems in logistics processes.				X		
8	To create innovative solutions for logistics problems to achieve a higher performance in logistics activities and developing recommendations for performance improvements				X		
9	To recognize the main actors, challenges and dynamics of the international logistics						
10	To identify and distinguish the legal framework of international logistics operations, and assess conformity of logistics operations to the national and international rules and regulations						
11	To recognize the importance and the need of adaptation to the rapidly evolving global business environment.		X				
12	To demonstrate effective written and verbal communication skills with people having different organizational cultures and from inside or outside of the organization						

13	To illustrate leadership skills in teamwork and contributing to the team while recognizing the contribution of teamwork to success					
14	To examine and adopt to the sophisticated and rapidly changing IT and computer technologies					
15	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the social, scientific, cultural and ethical values.					
16	To appraise the appropriateness of data collection, interpretation, application, and announcement of the results with the occupational safety rules and environmental regulations					
17	To recognize the significance of lifelong learning and apply the learning skills that have been developed through this program in other areas of life while attributing ethical values					

ECTS /STUDENT WORKLOAD				
ACTIVITIES	**NUMBER**	**UNIT**	**HOUR**	**TOTAL (WORKLOAD)**
Course Teaching Hour (14 weeks* total course hours)	14	hrs	3	42
Preliminary Preparation and finalizing of course notes, further self- study	14	hrs	2	28
Assignment (s)	3	hrs	5	15
Presentation/ Seminars	1	hrs	15	15
Quiz and Preparation for the Quiz				
Mid- Term(s)	1	Hrs	20	20
Project (s)				
Field Studies (Technical Visits, Investigate Visit etc.)	1	Hrs	2	2
Practice (Laboratory, Virtual Court, Studio Studies etc.)				
Final Examination/ Final Project/ Dissertation and Preparation	1	Hrs	20	20
Other (Placement/Internship etc.)				
Total Workload				142
Total Workload/ 25				5,68
ECTS				**6**

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)
Students must attend at least 70% of the course timetable during the term. Students are expected to be prompt at all times and to participate in all learning activities during class sessions. It is expected that all special assignments such as term papers, projects, or research papers to be completed on the scheduled dates. It is forbidden to use cell phones or lap tops during course hours for any personal reason. They can only be allowed case by case if in class research is required. Students are expected to be honest and ethical in all exams and assignments. Students who engage in dishonesty are subject to disciplinary penalties.

ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation	
Prepared by	Ceren Altuntaş Vural
Last Update	
APPROVAL PROCESS:	
Departmental Board Decision Date& Number	

Faculty Board Decision Date& Number	
Senate Decision Date& Number	